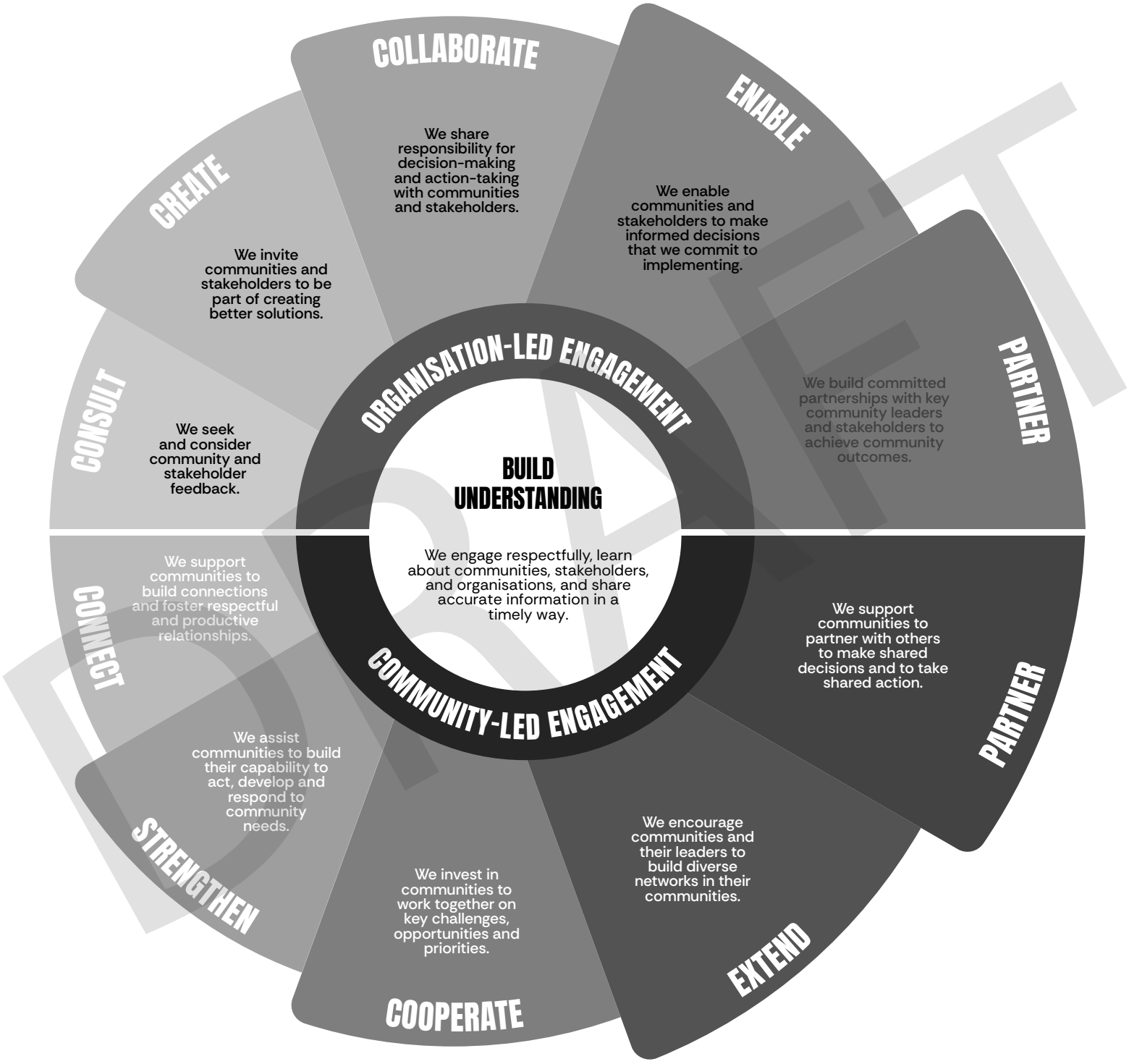
ENGAGEMENT CORTEX

Engagement Institute
Home of Engagement Professionals

Purpose: The Engagement Cortex applies to engagement across all sectors and contexts. For Organisation-led engagement it defines the levels of community influence on decisions and actions. For Community-led engagement, it defines the levels of organisational support for communities (noting the 'we' in the model is the organisation).

Note: The level of community influence over decisions and actions increases from left to right and is shown through the increasing size and colour of the levels.



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